

Estimated costs for evaluation services depending on the scale of the program being evaluated

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Evaluation services	Scale of the program	Estimated cost
Design and planning for evaluation		
Capability training for internal evaluation teams (1 day workshop)	any scale	\$5–10,000
Facilitate internal development of a program logic and the outcomes to be targeted	any scale	\$5–10,000
Evaluation of needs/needs analysis for evaluation design	large scale	\$20–30,000
	small or mid scale	\$10–20,000
Developing outcome indicators and a plan for measuring and monitoring progress toward outcomes (including planning workshop)	any	\$5–15,000
Developing a plan for measuring and monitoring progress toward outcomes, including development of indicators	large scale	\$15–20,000
	small or mid scale	\$10–15,000
Preparing an evaluation plan for a full outcome evaluation	any	\$25–35,000
Supporting an internal team to develop an evaluation plan for a full outcome evaluation (providing advice, reviewing documents, providing material and resources, small workshops)	any	\$5–15,000
Providing ongoing evaluation support and advice to an internal evaluation team	any	\$10–20,000
Process and/or outcome evaluation		
Process evaluation	large scale	\$65–90,000
	small or mid scale	\$50–70,000
Support and advice for an internally-led process review	any	\$20–30,000
interim evaluation of program process and progress toward outcomes	large or mid scale	\$70–100,000
	small scale	\$50–70,000
Conduct a full outcome evaluation with multiple components	large scale	Over \$175,000
	mid scale	\$80–175,000
Conduct a full outcome evaluation	small scale	\$50–80,000
Outcome evaluation of a component of a larger scale program (e.g. social wellbeing, business recovery, etc.)	large or mid scale	\$50–125,000
	small scale	\$30–50,000